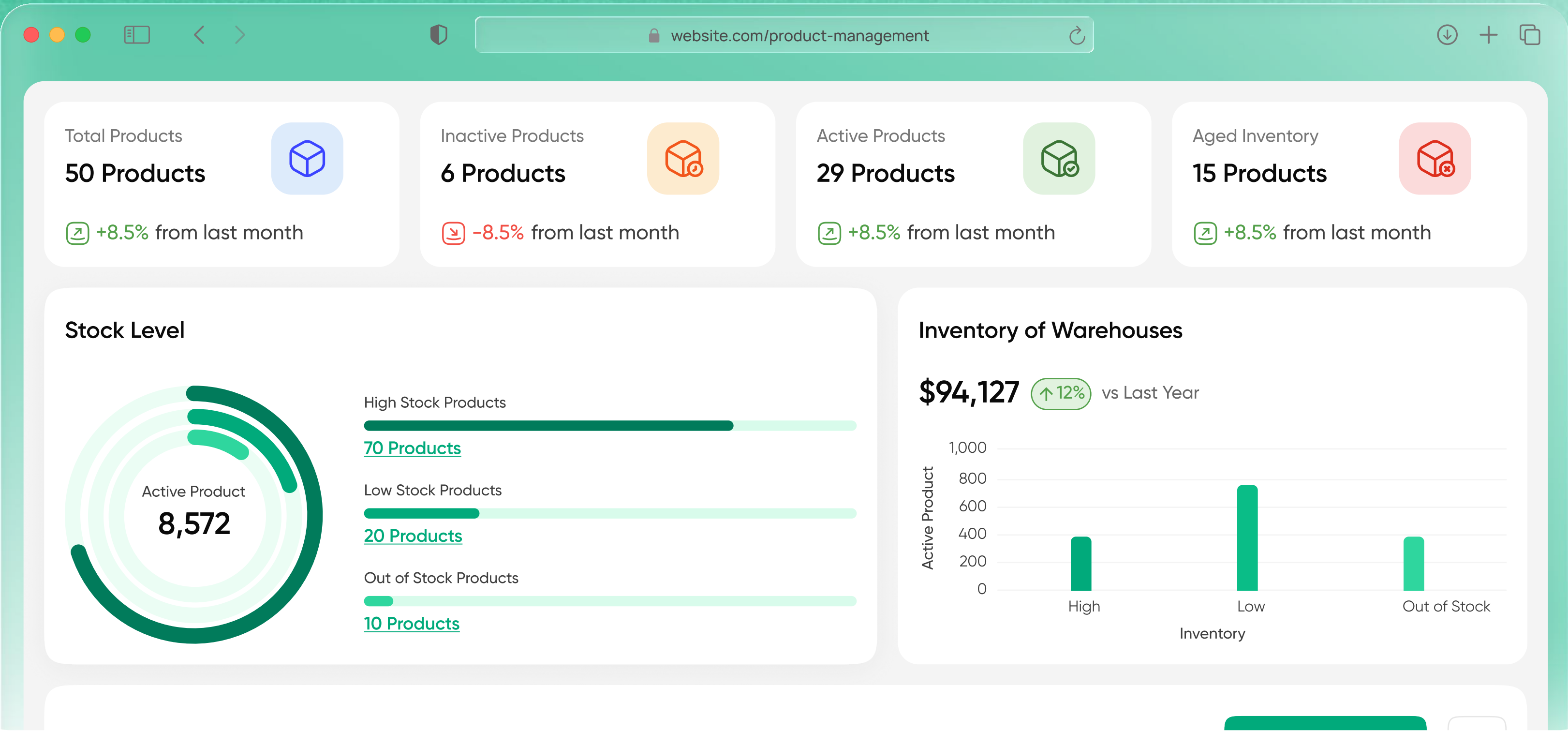


Real Client Project

8 minutes read

Designing Seller Product Management

From product creation to inventory control and shipping setup



Role
Product Designer



Platforms
Web & Mobile



Team
PO, PM, Developers



Duration
5 months

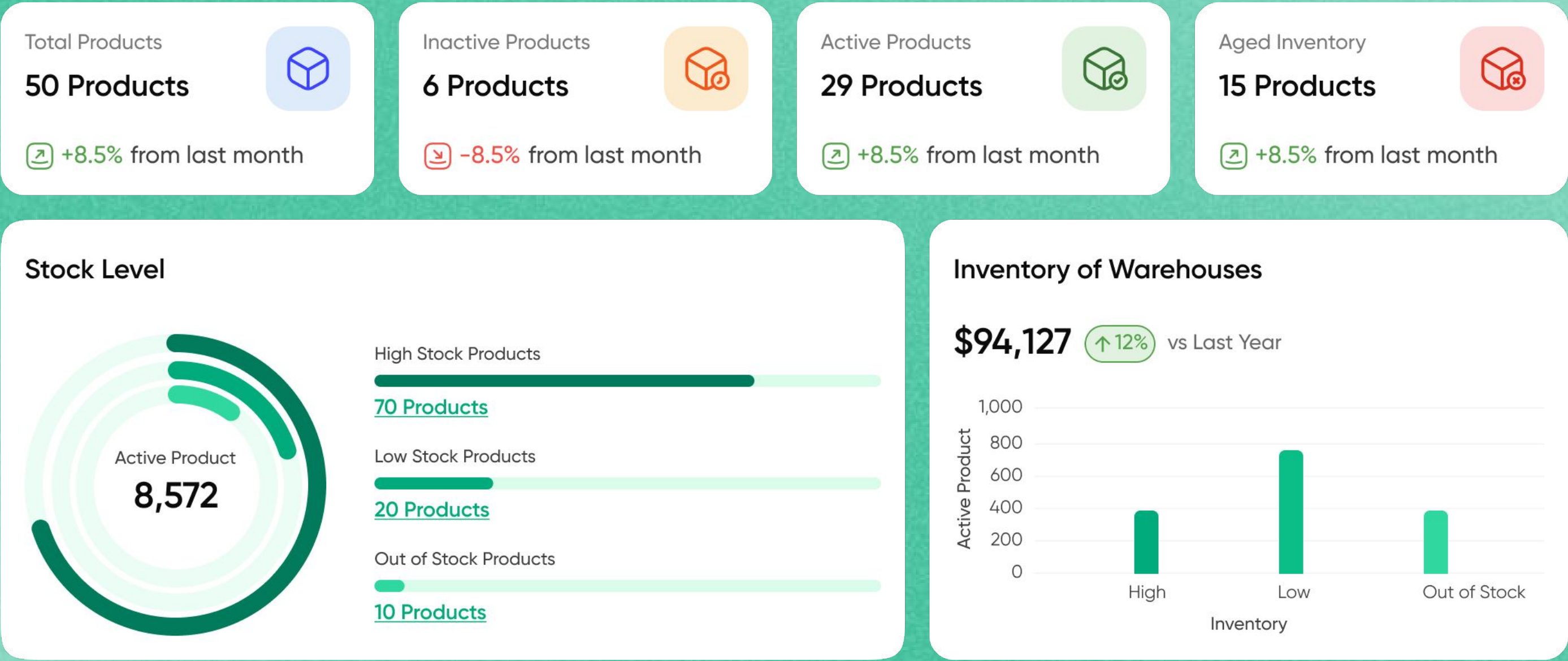
Product Management is more than creating and editing products. Sellers need to organize catalogs, maintain accurate product information, and keep inventory ready for daily operations.

This case study explores how we designed a structured product management workflow that helps sellers manage their catalog efficiently while supporting the complexity of a multi-vendor marketplace.



Understand the health of your product catalog at a glance

The workflow begins with a consolidated view of the seller's catalog. Product metrics, inventory insights, and publication status are presented alongside a searchable product list, giving sellers a clear understanding of catalog performance before taking action. By combining operational data and product management tools in one place, the workflow helps sellers identify priorities, manage inventory, and keep their catalog up to date.



List of Products

Add Product

Published Products512

Pending Products124

Resubmitted Products23

Rejected Products48

Search...

Filters

Sort by: Best Match

UrbanNest School Backpack

SKU: 6513513

Variants: 16

Current Stock Level: 10

Last Update: May 8, 2024

Low Stock

NovaPack

Inventory

Main Warehouse: 8

Second Warehouse: 2

Help me Find it

PastelZip Pencil Case

SKU: 6513513

Variants: 16

Current Stock Level: 48

Last Update: May 8, 2024

High Stock

SketchBerry

Inventory

Main Warehouse: 33

Second Warehouse: 15

Help me Find it

Vivid 24-Color Pencil Set

SKU: 6513513

Variants: 16

Current Stock Level: 0

Last Update: May 8, 2024

Out of Stock

Colorly

Inventory

Main Warehouse: 0

Second Warehouse: 0

Help me Find it

Define how your product is priced and sold

Sellers configure the product's pricing by setting its base price, discount strategy, and tax preferences. Keeping all pricing rules in one step creates a consistent pricing structure, making products easier to manage while ensuring pricing information is accurate before publication.

←

Add Product

✓

General Information

Product Pricing

Inventory

Shipping

Pricing

Price

\$ 100,000.00

Discount Amount

\$ 50.00

Discount Percentage

%40

Discount Type

Enter Discount Type

✓

Charge tax on this product

UrbanNest School Backpack

Brand: NovaPack

Color: Navy Blue Size: Large

\$49.00

\$59.00

20% Off

Save Draft

Next Step

Control inventory availability with flexible stock rules

Inventory management goes beyond tracking stock levels. Sellers can assign inventory to multiple warehouse locations, define purchase limits, configure out-of-stock selling behavior, and manage product identifiers such as SKU and barcodes. Bringing these controls together helps maintain accurate inventory while supporting different operational and fulfillment strategies.

←

Add Product

✓

General Information

✓

Product Pricing

●

Inventory

Shipping

Product Inventory

Please Current Quantity of this Product on Hand.

✓

Track Quantity

Select Warehouse

Select Warehouse

▼

Inventory on Hand

Enter Inventory on Hand

+

Add more inventory locations

☐

Limit Maximum Quantity per Order

Limit customers to a specific number of items per order or per customer.

Max Quantity Limit

Specify Max Quantity

Per Order/Customer

Select

▼

☐

Continue selling when out of stock

Sellers can continue to accept orders when available inventory reaches zero and below.

Maximum Order Quantity when out of stock

Specify Max Qty when out of Stock

✓

This product has a SKU or barcode

SKU ID

Please Enter Your SKU ID

Product ID (UPC, EAN, ISBN) - (Optional)

Please Enter Your Product ID

Prepare products for delivery with complete shipping details

The final step captures the information required to move products through the fulfillment process. Sellers define shipping dimensions, weight, customs details, and return eligibility while adding frequently asked questions to help customers make informed purchasing decisions. Completing these details ensures products are ready for both logistics operations and customer experience.

←

Add Product

✓

General Information

✓

Product Pricing

✓

Inventory

●

Shipping

Shipping Dimensions

+ Add customs information

✓

This is a physical product

Weight

0.0

kg

Lenght

0.0

cm

Width

0.0

cm

Height

0.0

cm

✓

This product is eligible for return

Frequently Asked Questions

+ Add New FAQ

Save Draft

Publish

—

Thank You!

for taking the time to explore ours

Every workflow tells a story